

Photography Guidelines – Swiss Triathlon

As part of Swiss Triathlon's commitment to maintaining a professional and respectful representation of the sport, we emphasize the importance of ethical and responsible photography. Triathlon is a demanding discipline that showcases endurance, strength, and determination. However, certain angles or framing choices can result in images that may be inappropriate, unflattering, or intrusive for athletes.

This document outlines key recommendations for capturing dynamic and engaging images while ensuring that photography remains respectful and aligned with the values of Swiss Triathlon. Specific guidelines highlight which types of images should be avoided, particularly those focusing on private areas or unflattering perspectives. While action photography naturally involves capturing athletes in motion, discretion and good judgment should always be applied when selecting images for publication.

Swiss Triathlon aims to raise awareness among media professionals and photographers, encouraging them to prioritize images that celebrate the sport, its challenges, and the athletes' performances in a way that is both professional and inspiring.



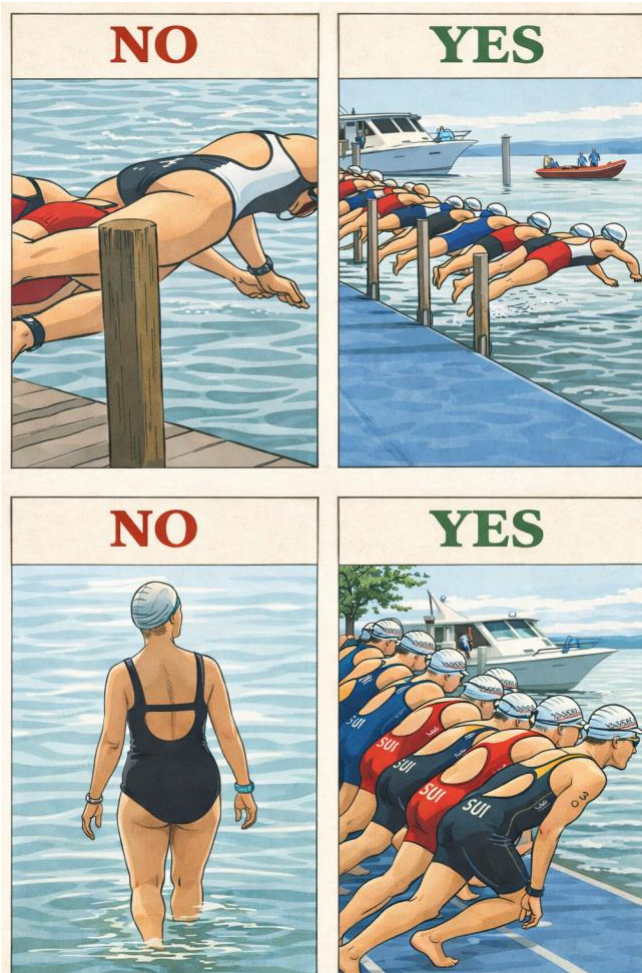
1. Swim Segment

CAN'T be taken

- No shots from behind during the start that focus only on the buttocks in swimsuits.
- No close-ups of private areas (buttocks, between legs, chest) during the swim.

CAN be taken

- Side or front shots.
- Wide-angle shots of the mass start.
- Close-ups shots focusing on the face.



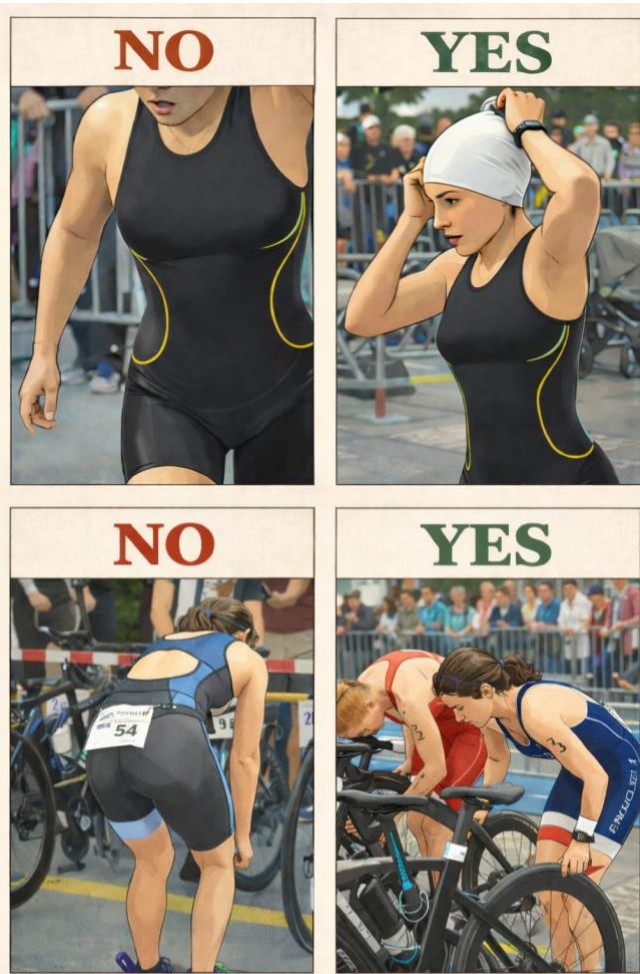
2. Transition Segment

CAN'T be taken

- No shots of athletes bending over that expose their backside while changing gear.
- No close-ups of private areas (buttocks, between legs, chest) during the transition.

CAN be taken

- Mid-range or side shots of athletes swiftly putting on their helmets, shoes, or grabbing their bikes.
- Wide shots of the transition area with multiple athletes.
- Action shots of athletes running out of transition.
- Dynamic close-ups of athletes focusing on the face or the gear.



3. Bike Segment

CAN'T be taken

- No close-ups of private areas (buttocks, between legs) while cycling.

CAN be taken

- Side-angle shots.
- Low-angle shots (without being invasive).
- Dynamic panning shot.
- Overhead or slightly elevated shots.
- Wide-angle shots with multiple athletes.



4. Run Segment

CAN'T be taken

- No close-ups of private areas (buttocks, between legs, chest) while running.
- No straight back photos that don't flatter the athlete.

CAN be taken

- Frontal or side shots.
- Wide shots of multiple athletes running together.
- Dynamic close-ups focusing on the face.
- Slightly elevated shots.



5. General Guidelines

CAN'T be taken

- Avoid straight-back photos.
- Avoid overly revealing or unflattering angles.
- No intrusive close-ups of private areas.

CAN be taken

- Well-composed shots that highlight strength, effort, and sportsmanship.
- Candid moments of athletes celebrating or pushing their limits.
- Creative lighting and angles that enhance visual storytelling.
- Natural, respectful, and dynamic shots that promote the sport positively.